



# Sansida Stovall | VISUALWEBDESIGN

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## QUALITY-DRIVEN

visual designer with passion for usability and to-the-pixel precision

## HIGHLY ADAPTABLE

to changes in all phases of project development

## CONSISTENT HISTORY

of completing simultaneous projects on schedule

## STRENGTHS

Web and software interface

Iconography

Proponent of user-centered design

Assessment of client's needs

Academically trained in print production

Cross-platform optimization

## TECHNICAL SKILLS

Adobe Photoshop - Advanced

Adobe Illustrator - Advanced

HTML/XHTML - Advanced

CSS - Intermediate

Adobe Flash - Intermediate

Adobe InDesign - Intermediate

Adobe Acrobat form - Intermediate

## EXPERIENCE

**Plisten.com** : 2011-Present

### *Lead UI Designer*

- » Conceptualize and co-develop brand presence on popular social media
- » Site design: create wireframe and UI for desktop and mobile
- » Identity & icon design

**Modosports, LLC** : 2008-2009

### *Senior Designer*

Worked with Creative Director to create visual concept and design mock-up of sports-themed online games for children.

- » Lead-designed characters, background art and other game components
- » Created and "skinned" Flash-based interface
- » Created web pages & icons
- » Assisted in virtual world production

**Earthlink, Inc / MindSpring Enterprises** : 1999-2008

### *Graphic Designer, Interface Design*

Performed multiple roles from concept to production-ready art. Frequently collaborated with fellow designers, information architects, software engineers, technical writers and usability specialists to produce successful projects.

- » Led UI design on key products: online photo sharing, communication aggregator and PC optimization tool
- » Recognized as the department's go-to icon designer
- » Practiced creative process compliant with corporate standards
- » Worked in various media and formats: Web, software and print

## EDUCATION

**Atlanta College of Art** : 1999

Bachelor of Fine Arts, Computer Graphics

**The Art Institute of Seattle** : 1993

Associate of Arts, Visual Communications